

Message Text

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53

ORIGIN COME-00

INFO OCT-01 ARA-16 ADP-00 EB-11 FCC-03 OTPE-00 CIAE-00

INR-10 NSAE-00 RSC-01 /042 R

66607

DRAFTED BY: TZCORLESS/MAF/COM-450

APPROVED BY: EB/OCA/REP:LHPOMEROY

JTROGERS/STATE/ARA-ECP

----- 051790

R 111237Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

AMEMBASSY BUENOS AIRES

AMEMBASSY CARACAS

AMEMBASSY LIMA

AMEMBASSY MONTEVIDEO

AMEMBASSY QUITO

AMEMBASSY SANTIAGO

INFO AMEMBASSY BRASILIA

AMEMBASSY MEXICO

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E.O. 11652: N/A

TAGS: XM BGEN

SUBJECT: RIVAL SYSTEMS FOR COLOR TELEVISION

REF: STATE 92278; BOGOTA 4668

FROM COMMERCE

1. THE MATTER OF CONTINUED DEMONSTRATIONS OF THE U.S. COLOR TV SYSTEM HAS BEEN DISCUSSED IN DEPTH WITH THE ELECTRONIC INDUSTRIES ASSOCIATION AND INDIVIDUAL MANUFACTURERS. BECAUSE OF THE DIFFICULTIES AND COSTS ASSOCIATED WITH STAGING A PROPER DEMONSTRATION IN OTHER COUNTRIES U.S. INDUSTRY HAS TURNED DOWN COLOMBIA'S REQUEST. NO OTHER DEMONSTRATIONS OUTSIDE OF THE U.S.A. WILL AT THIS STAGE BE FUNDED BY U.S. INDUSTRY. BASIC TO THE DECISION IS THE FACT THAT EVEN WITH THE EFFORT AND TIME

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SPENT ON THE VENEZUELAN DEMONSTRATION IN AUGUST OF 1972, IT

HAD INHERENT LIMITATIONS, AND COULD NOT SHOW THE TRUE QUALITY OF THE U.S. NTSC COLOR SYSTEM. THIS SYSTEM CAN BE BEST SEEN IN ITS OWN OPERATING ENVIRONMENT IN THE U.S.

2. ACCORDINGLY, SHOULD COLOMBIA OR OTHER LATIN NATIONS SO DESIRE, ARRANGEMENTS CAN BE MADE ON A CASE BASIS FOR DECISION MAKERS AT THE EXECUTIVE AND TECHNICAL LEVEL TO VIEW U.S. FACTORY PRODUCTION, COLOR TV SYSTEMS IN OPERATION AND VIEWING OF COLOR TV IN ANY TYPE OF TERRAIN AVAILABLE IN THE U.S.

DECONTROLLED JULY 31, 1974. ROGERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: worrelsw
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE135113
Document Source: CORE
Document Unique ID: 00
Drafter: 450
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730740/aaaabdw.tel
Line Count: 70
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 73 STATE 92278; BOGOTA 4668
Review Action: RELEASED, APPROVED
Review Authority: worrelsw
Review Comment: n/a
Review Content Flags:
Review Date: 18 JAN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18-Jan-2002 by collinp0>; APPROVED <28 FEB 2002 by worrelsw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: RIVAL SYSTEMS FOR COLOR TELEVISION
TAGS: BGEN, XM
To: BOGOTA MULTIPLE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005